

### OBJECTIVE

Helios Energy is in the business of partnering with clients as an energy consultant helping them substantially reduce expenses while dramatically improving lighting, safety, productivity, property value and aesthetics.



### COMPANY

Helios is an energy consulting, services and solutions company located inTennessee and classified as a Service Disabled Veteran Owned Small Business(SDVOSB). The company has completed and ongoing projects in Tennessee, Massachusetts, Virginia, South Carolina, Iowa, West Virginia, Florida, Alabama, Georgia, Mississippi, California, New York, and the U.S. Virgin Islands.

### MISSION

Helios Energy partners with clients to audit current energy consumption, define energy goals and implement clean energy solutions. Helios combines the power of solar energy, LED lighting and smart energy management systems to substantially reduce the client's energy expenses, minimize their CO2 footprint, and drive profitability.

# Core Offerings

Helios Energy and its strategic partners offer the following services:

Energy Audits	LED Lighting	HVAC Recommissioning
Solar Energy (PV)	Solar Thermal	EE Transformers (VO)
Variable Frequency Drives	Energy Storage Systems	Energy Management Systems
Automated Controls	M&V Systems	Microgrid Development

### SUMMARY

Helios Energy's ability to audit, solution, finance, install and service turnkey energy efficiency and clean energy production projects resonates with many organizations. The company has worked with small, medium and large corporations, condominium associations, government organizations and non-profits. The company's engagement with the client is continuous throughout the process and remains after installation as we monitor and verify that the system is performing at expected levels.







# Helios is a clean energy services and solutions company.

Our mission is to help you achieve your energy goals. We partner with clients to audit current energy consumption and to implement energy reduction and clean energy production solutions. We combine the power of solar energy, LED lighting and energy management systems to substantially reduce client energy expenses, minimize their CO2 footprint, and drive **profitability**!



### WHY HELIOS?

The clean energy marketplace is a complex world littered with confusing industry jargon, constantly evolving technologies and ever-changing rebates, tax incentives and financial structures. Helios Energy helps clients audit consumption, define clean energy goals, and design cost-effective solutions.





#### WHAT MAKES HELIOS DIFFERENT? It's our end-to-end clean energy consulting process:

- 4. Source Equipment
- 5. Arrange Financing
- 6. Install Solutions
- 7. Measure Results
- 8. Monitor Ongoing Performance

# Helios: Energy Made Easy

**HELIOS**ENERGY



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### **MAJOR PROJECTS**



SBA/VA CVE certified SDVOSB ENERGY MADE EASY



Chris Nelson CHIEF EXECUTIVE OFFICER

Chris Nelson has over 35 years of professional leadership experience. As the CEO of Helios Energy, Mr. Nelson is responsible for the overall management of the company. Chris leads the development of all projects including the company's current commercial to utility scale solar investments in the South Pacific, Caribbean, and US.

Chris is a retired United States Marine having served for over 21 years in various intelligence and signal intelligence assignments across the globe. Following his military career, Chris spent 12 years in senior sales leadership, training leadership and coaching roles with three different global Fortune 500 companies in the pharmaceutical, medical device and financial services industries.

He received a B.S. degree in Business Administration from The Citadel and a master's degree from Montana State University. Chris holds the Certified Performance Technologist (CPT) and Certified Technical Trainer (CTT) designations and is widely recognized as an authority in human performance improvement, sales training and sales coaching.



Kenny Buckley CHIEF OPERATING **OFFICER** 

Kenny Buckley has over 20 years of operational leadership experience. As an Executive, Director and business owner across multiple industries, Kenny has helped improve efficiencies, grow revenue, and implement processes that have driven growth in each professional stop throughout his career.

As a 16+ year executive in the environmental chemistry industry, Kenny lead multiple projects directed at increasing operational efficiencies including many LEAN and 5S initiatives. These efforts helped grow the company from \$3.9M when he joined to \$40M when he left. An entrepreneur at heart, Kenny brings experience as a business owner as well. Most recently, Kenny and his wife franchised a national fast casual restaurant in the middle Tennessee area. Because of Kenny's leadership and direction, the restaurant has seen year over year growth for the past four years. Its this wide array of experience and knowledge the Helios looks to tap into as it continues to grow.

A proud husband and father of two beautiful young women, Kenny enjoys working out, playing golf, painting pictures for his wife, and building furniture for friends and family.

Kenny earned his B.S degree from Middle Tennessee State University and a master's in business administration (MBA) with emphasis in strategic management. Additionally, Kenny is a certified Lean Six Sigma Green Belt from the International Association for Six Sigma Certification (IASSC).







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Michael Ren chief financial officer

Michael Ren joined Helios Energy™ in 2020 as Chief Financial Officer. Mr. Ren is a CPA and has had extensive experience working for large corporations as well as in entrepreneurial settings. He brings broad expertise to the Helios team in strategic planning, equity financing, HR strategies and business process development. Upon joining Helios Energy, Mr. Ren commented "What an exciting time to join a growing company whose goals are to help clients to promote clean energy and to save cost."

Mr. Ren has always worked closely with his key internal business partners. He has provided strategic guidance and financial/accounting consulting and support in many crucial areas including operations, procurement, sales and marketing and key back office areas (Finance, HR, IT, etc.). "To be successful, a Company must have strong functional integration to provide sustainable quality and value to its customers."

Mr. Ren is a graduate of Villanova University where he earned a B.S. in Accounting. He is active in numerous charitable ventures.



Brandon Travis, P.E. CHIEF TECHNOLOGY OFFICER Brandon Travis, P.E. serves as Chief Technology Officer for Helios Energy. As CTO, Brandon is responsible for establishing the strategic technical direction for Helios Energy<sup>™</sup> and providing technological solutions for each client engagement.

A client-focused engineer with a passion for serving others, Brandon has spent the duration of his professional career in the energy engineering industry. First at the prestigious Energy Systems Laboratory at Texas A&M University and later at other firms, Brandon has originated, developed, and designed over \$150M in energy infrastructure deals for healthcare, higher education, industrial, aviation, utility, and sports arena clients.

Brandon holds a Bachelor of Science in Mechanical Engineering from the University of Kentucky, a Master of Science in Mechanical Engineering from Vanderbilt University, and an MBA from the Vanderbilt University Owen Graduate School of Management. Brandon is also a registered Professional Engineer (P.E.) and Certified Energy Manager (C.E.M.).







Jon Cooper Chief Revenue Officer

Jon is a 35-Year Lighting Industry Expert and Serial Entrepreneur with expertise in building companies from Bootstrap startups to fully operating and profitable businesses. He founded his first lighting manufacturing business in 1994 and grew it to over 500 employees with 4 production facilities. This company was a Tier 1 and Tier 2 Supplier to the Automotive Industry, with major customers including Ford, Toyota, Chrysler, and GM. Jon's business was eventually sold to Private Equity.

After the sale of his first successful business, Jon started a second lighting manufacturing business in 2013. The business was a designer and manufacturer of Intelligent LED lighting fixtures serving the General Lighting Industry. It supplied innovative solutions to over 1,000 large scale projects such as Empire State Building, Time Warner Center, FDNY, San Diego Naval Base, Navy Pier, McCormick Place, and American Dream Mall to name a few. Jon's second business was sold to Private Equity in 2019. In early 2020, Jon joined Helios Energy<sup>™</sup> as Chief Revenue Officer to assist in building the business through mentorship and driving sales opportunities.



Tim Hennessy evp, renewable energy and storage

Tim Hennessy has extensive experience in the power and renewable energy industries in Africa, Europe, India, the USA and China. Over the last fifteen years, he has been at the forefront of energy storage including having developed the energy storage extension for the Californian Self Generation Incentive Program (SGIP) in 2008.

Tim has served as the senior executive for several energy storage companies raising over \$100 million in funding. Tim was President of Prudent Energy and CEO of VRB Power Systems Inc. which commercialized the vanadium flow battery energy storage technology. As Managing Director of European Operations of LECTRIX (Bechtel: AEP: Siemens JV), he developed off-balance sheet, financed energy solutions for datacenters. He was Vice President of Pacifi Corp Energy Services, Quality of Supply Manager for ESKOM in South Africa and was a founder and Principal of Power Quality Technology.

He has extensive experience in microgrids, and innovative methods for firming renewable energy systems and their integration within utility grids. He has served on the boards of several public companies and holds a Master of Science in Engineering. He is a professional engineer and has 65 patents related to smart grids and energy storage.





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Aaron Roberts evp, finance

Aaron Roberts has 18 years of experience in the financial industry. Mr. Roberts provides detailed financial analysis for all international and domestic projects. Aaron also manages Helios Energy's capital partner relationships responsible for project financing. In addition to his financial duties, Aaron provides oversight for all power purchase agreements, permitting, and real estate leases.

Mr. Roberts has worked in various positions for some of the largest banks and their affiliates in the U.S. including Wells Fargo, US Bank, and Goldman Sachs. Aaron has experience in all three major lending channels within those organizations including retail, wholesale, and correspondent for both residential and commercial capital. Having been party to hundreds of millions of dollars in lending transactions, Aaron brings a wealth of knowledge, experience, and professional affiliations to the Helios Energy leadership team.

Aaron Roberts received his BSBA degree in Finance from the University of Tennessee at Knoxville.



